

Boone County Democratic Committee

2025 Year-End Report

This year was a turning point. Boone County Democrats stepped into new roles, took on bigger challenges, and made visible, lasting impact. From organizing town halls and leading statewide petitions to showing up every week in the streets, our volunteers didn't wait for change—they created it. We organized boldly, grew strategically, and brought more neighbors into the fold. Below is a reflection of what we accomplished together in 2025.

New Endeavors

- Hosted first Empty Seat Town Hall with 200+ attendees
- Formally adopted candidate endorsement policy
- Endorsed school board and city council candidates for the first time in 2025 — all won
 - Countered well-funded opposition and disinformation
 - Provided financial contributions, HQ access, texting and postcards
 - Assisted with sign placement
 - Placed volunteers at polling sites with voter guides
 - All endorsed candidates won
- Set up and used texting (Scale to Win) to drive voting in municipal election
- Created and mailed high-donor engagement letter and survey to 190 people unknown to us
- Launched new fundraiser: “Rehearsal Tickets” in partnership with Columbia Entertainment Group for “Freaky Friday” and “Rocky Horror Picture Show”
- Co-hosted first Luxx Studio meet-and-greet focused on Boone County's Black community
- Provided and served desserts for 335 at Douglass High School Family/Alumni Thanksgiving Meal
- Started “Today's Outrage / Today's Win” article series on our website blog
- Initiated weekly protests — consistent turnout and strong visibility
- Ran series of BCDP ads in Centralia Fireside Guard and Boone County Journal
- Provided county-level leadership on state petitions and referendums (Respect MoVoters, People Not Politicians)
 - Two BCDP volunteers are team leads for Respect MoVoters
 - Coordinated with Missouri Democratic Party for training and signature collection for People not Politicians
 - Organized canvasses and supported statewide petition signature gathering
- Initiated monthly social hours at Hexagon Alley with good attendance
- Held two Central Committee meetings in Centralia and Ashland with strong community participation.
- Established monthly volunteer newsletter (387 subscribers / 49% open rate)
- Opened a TikTok account (early success, seeking more volunteer creators)

Maintaining Our Core Work

- Headquarters active even during off-year. Open Monday–Saturday, 10- 4 p.m.
- Continued to host booths and participate in parades: Earth Day, Boone County Fair, SIL, Columbia Pridefest, Ashland Pridefest, Holiday Parade, and Juneteenth
- Held our three traditional fundraising events: Chili Supper, Trivia Night, and Stump BBQ
- Maintained stable Central Committee membership
- Weekly newsletters deliver consistent updates
- Half page “Be in the Know” sheets of monthly events for public distribution

Growth Highlights

- Expanded to 13 active subcommittees with co-leads stepping forward on most
- Party membership grew from 314 to 330
- Increased weekly newsletter subscribers from 1,870 to 1,927
- Strengthened social media presence with a dedicated Facebook moderator and regular Instagram content (views doubled, 4111 followers up 844)
- Facebook views doubled over the year, we have 4111 followers which is up 844 from last year
- Website expanded to include bylaws, committee information, volunteer forms, and blog
- Increased headquarters volunteers to two per shift

Exploring New Frontiers

- Developing a plan for the 2026 Amplify Grant application
- Planning a 2026 spring matching donor campaign
- Launching social hours in Centralia and Ashland
- Engaging with high school students
- Recruiting Central Committee members from underrepresented groups
- Expanding use of deep canvassing in low-turnout precincts
- Re-establish relationship with Mizzou Democrats

None of this would have been possible without the creativity, courage, and commitment of our volunteers. They led meetings, built digital tools, moderated social media, knocked doors, staffed events, coordinated communications, and kept our office running six days a week. They brought their talents in writing, organizing, teaching, designing, fundraising, storytelling, community building—and applied them to protect democracy here in Boone County. We are an all-volunteer organization, and in 2025, our people proved just how much power that can hold. To every one of you who showed up, spoke out, or lifted someone else—we thank you.